

GREEN HERON GROWERS

Steve & Julie Rockcastle
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We are ordering chicks for the 2010 season's meat bird production. It would help us greatly if you would pre-order, so we know how many birds to raise.

About Our Chicken:

We take great care as we handle every step of the process from chicks to finished birds. Our chickens (and eggs, mushrooms, etc) are **certified organic by NOFA-NY, LLC**. We raise about 250 Cornish Crosses per season. We provide them with certified organic grain mixes from Lakeview Organic Grain. At 3 weeks old, the birds are taken out into the pasture and placed in "**chicken tractors**" that keep predators away and provide shade and weather protection for the birds. Each day the chicken tractors are moved by hand to a **new fresh patch of pasture**. Thirty percent of the birds diet can be grasses and bugs with this method. The birds are checked for water and grain twice a day. After they reach full size, at about 8 weeks, the birds are respectfully butchered and cleaned by us here on the farm.

Despite the fact that **certified organic grains cost three times as much as conventional chicken feed**, we believe this is far superior product. The grain is grown without chemical fertilizers or pesticides and do not contain GMOs (genetically modified organisms). We hope you understand that safe and sustainable grain production lead to a premium price for our chicken and that you find this worthwhile.

Our customers tell us the birds taste like "real" chicken, that they get multiple servings and meals per bird and that they are juicy, tender and delicious. We hope you'll agree!

Pricing & Payment Details:

Pre-ordered whole chicken will be priced at \$4.99/pound
(Birds not pre-ordered will be \$5.49/pound)

Please decide how many birds you will pre-order and send us the amount suggested. Our chickens, dressed and ready for the oven, average 5 pounds/bird, but can range from 3-7 pounds. You can choose your preferred sizes when you pick yours up. We will keep a tally of the weight of the birds you pick-up and settle the balance when you have all your birds.

THANK YOU FOR SUPPORTING OUR FARM!

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Number of Birds You Might Pre-Order	Approx. Pounds of Dressed Whole Birds	Approx. Cost (at \$4.99/pound) Send This Amount With Your Pre-Order
1	5	\$24.95
2	10	\$49.99
3	15	\$74.85
4	20	\$99.80
5	25	\$124.75
6	30	\$149.70
7	35	\$174.65
8	40	\$199.60
9	45	\$224.55
10	50	\$249.50

Pick-Up Info:

The chicken you order can be picked up all at once, OR you can pick them up as you want them throughout the season. You can come to the farm for your birds, or see us at a farmer's market (we're in Williamsville, NY on Saturdays). In either case, call us a day ahead so we can get your order ready. Our first butcher date will be in mid-June and we plan to have adequate supply through September. All birds not picked up on a butcher day will be frozen. Make sure to tell us if you want fresh birds.

Cut Here and Snail Mail or Email this Info.....

I wish to purchase: _____ **whole chickens.** (Write in the number you will purchase)

I am enclosing \$_____ **(Make checks to Green Heron Growers, mail to address above)**

My Pick-up choice will be: At the Farm___ At the Williamsville Farmers Market___
Other _____

I Prefer: Frozen or Fresh Birds (circle one)

Name:

Phone:

Email:

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